

CanWest Vancouver Island Community Publications
National and Retail Rates
As of January 1, 2007

Publication	Issue Days	Format	Circulation	Gross Line Rate	Retail line rate (net)	One Color	Two Colors	Three Colors
Daily Newspapers								
Alberni Valley Times	Mon-Thurs	Broadsheet	5,200 (paid) 12,000	\$0.90	\$0.77	\$199	\$299	\$399
	Friday Mon-Sat. Ex.	Broadsheet	(6,800 free)	\$1.06	\$0.90	\$225	\$225	\$225
Nanaimo Daily News	Thur	Broadsheet	8,100 (paid) 32,500	\$0.90	\$0.77	\$225	\$225	\$225
	Thur.	Broadsheet	(24,400 free)	\$1.00	\$0.85	\$225	\$225	\$225
Weekly Newspapers								
Duncan's Cowichan Valley Citizen	Wed., Fri.	Tab	25,150	\$1.05	\$0.89	\$199	\$299	\$399
Nanaimo's Harbour City Star	Wed. Sat.	Tabloid	32,300	\$1.15	\$0.98	\$225	\$340	\$480
Parksville/Qualicum Beach's Oceanside Star	Thurs. Sat.	Tabloid	16,910	\$0.94	\$0.80	\$199	\$299	\$399
Nanaimo/Parksville: Harbour City/Oceanside Combo	Wed./Thurs, Sat.	Tabloid	49,272	\$1.45	\$1.23	\$325	\$440	\$550
Comox Valley Echo	Tues., Fri.	Broadsheet	22,776	\$0.90	\$0.77	\$199	\$299	\$399
Campbell River Courier Islander	Wed.	Broadsheet	16,292	\$0.93	\$0.79	\$199	\$299	\$399
Campbell River Courier Islander	Fri.	Broadsheet	20,992	\$1.05	\$0.89	\$199	\$299	\$399
C. Valley/C. River North Islander	Tues./Wed.	Broadsheet	42,427	\$1.50	\$1.28	\$299	\$399	\$499
Tofino/Ucluelet Westerly	Wed.	Tabloid	1,600 (paid)	\$0.69	\$0.59	\$99	\$135	\$170
Alberni Pennyworth	Thur.	Tabloid	10,650	\$0.90	\$0.77	\$110	\$140	\$185